

01



Handpicked

Creative & Cultural Experiences

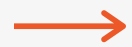


PORTOFOLIO

02

We care about designing authentic experiences for luxury resorts, brands and destinations

We partner with amazing companies who want to shape their voice through culture.



ABOUT HANDPICKED

Our approach

We have the ability to drive design thinking from ideation through concept development, refinement, and execution, building memorable experiences according to the values of the brand.

For over two decades, we are known for our tireless spirit and attitude to be trailblazers in our processes with a bias towards innovation and experimentation.



OUR SERVICES



STRATEGIC PROGRAM PLANNING



Developing cultural programs that align with the overall marketing strategy of the brand.



EVENTS CONCEPTION

Integrating local culture into a holiday experience with high aesthetic culinary and music events that speak to the modern traveler.



EVENTS PRODUCTION

360o care free production arraying from flight bookings for artists to intellectual property rights contracts or décor setting designs.



ARTIST & CHEF BOOKINGS



A large and diversified portfolio of internationally recognized talent and local artisanal makers.



FAMILY FRIENDLY ACTIVITIES

Providing quality time and edutainment for the whole family.

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SELECTIVE WORK

CURATING CONTENT



Grandbraothers w/Thessaloniki City Symphony Orchestra



TEDx Thessaloniki, Entertainment Program



Bridges Festival, Live at Thessaloniki Rotunda



Reworks Agora at Elevate Festival, Graz Austria



European Mobility Day, Music Parades in the streets

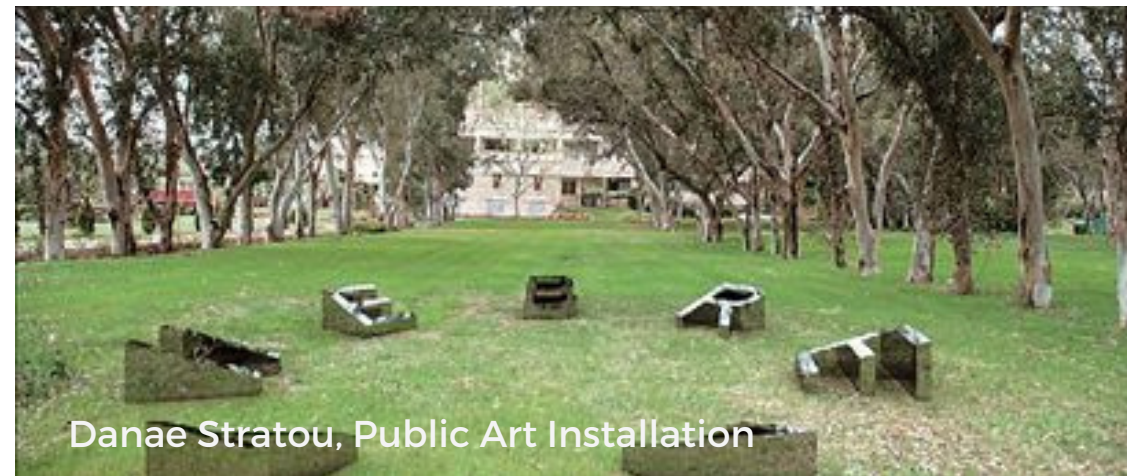
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SELECTIVE WORK

EVENTS PRODUCTION



Dimitris Papaioannou, *Omada Edafou* Dance Performance



Danae Stratou, Public Art Installation



Ludovico Einaudi, *New classical* Live concerts



Peter Greenaway, *The Lupercyclopedia*, Live AV Performance

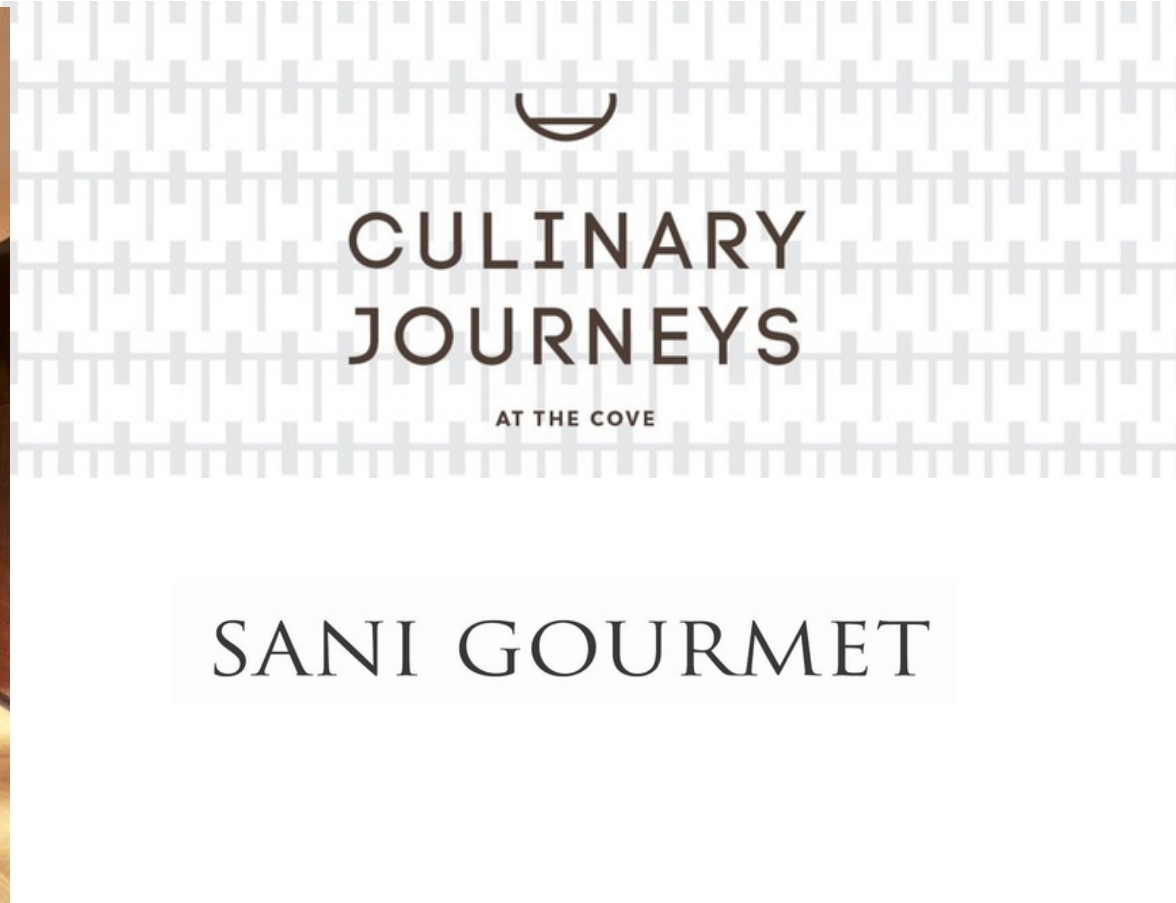


Dee Dee Bridgwater, *Jazz Live* concerts

07

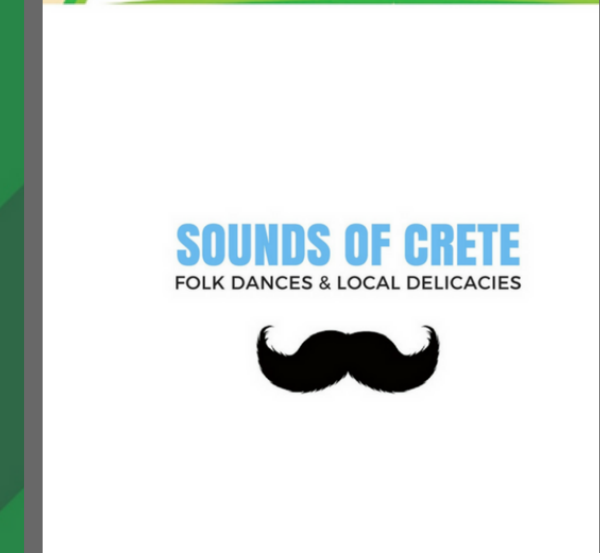
SELECTIVE WORK

CULINARY PROJECTS



SELECTIVE WORK

FAMILY FRIENDLY PROJECTS



COLLABORATIONS



DAIOS COVE
LUXURY RESORT & VILLAS

SANI
RESORT

reworks



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DAIOS COVE
LUXURY RESORT & VILLAS

SANI
RESORT

reworks



THESSALONIKI TOURISM ORGANIZATION
www.thessaloniki.travel



re:publica



CONTACT US

ARGYRO BARATA

Argyro is specialized in designing cultural experiences for the Greek hotel industry in a way that enhances the brand ID of the properties with local content of high aesthetics. At the same time, she holds a track record of planning and executing cultural projects with national reach for independent artists, major Greek festivals and international institutions.

Up till recently, she curated Reworks Agora, a forward thinking international forum that showcases the future development of the cultural industries together with 8 major European music festivals and the Unlearning Talks a 10episode webcast series with virtual conversations on how to develop resilience and sustain sociocultural work in the wider region of South Eastern Europe.

She is passionate about upgrading the creative class, transforming the Greek cultural ecosystem and she always looks for new collaborative working methods. She is also guest speaker and writer, moderator and podcast producer on cultural entrepreneurship and innovation.



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